

FICCIT
Public Affairs Committee
Committee Report
Gainesville, Florida
April 22, 2008

9:45 am – 1:30 pm

Members Present:

Angella Malave, Lori Fahey, Randee Gabriel, Lorraine Allen, Becky Maguire, Laurie Blades, and Janice Kane.

Annual Report Distribution:

The distribution of the Annual Report was discussed in great lengths including who should receive copies and how those copies should be forwarded. Attached is the action plan outlining who will forward the information, to what audience and in what format along with deadlines for completion.

Palm Card Distribution:

A distribution and usage plan for the Palm Cards was also discussed. It was decided that the palm cards would be distributed via Conversations with Families, Conversations with Providers, and Unite Night. Additional distribution can/will take place by any FICCIT member as an awareness and membership recruitment tool.

FICCIT Website Updates:

The committee discussed how the website could and should be updated. Initial ideas included:

1. Adding the palm card
2. Updating the Annual Report to the 2006-2007 version (completed 4/23/08)
3. Looking at the organization of the information to ensure user friendliness
4. Adding a photo gallery
5. Adding quotes from Conversations with Families & Providers

Janice Kane advised the committee that all of these suggestions would need to be sent through the Webmaster who is just coming aboard.

Further discussion on the website will be held at the next Quarterly Meeting.

FICCIT Letter of Advisement to Surgeon General

The committee drafted a letter to Dr. Viamonte Ross on behalf of FICCIT. The purpose of the letter was to send the Council's recommendations regarding possible budget cuts. The content of the letter included language asking that direct services to children and families be held harmless as well as funding for positions such as Family Resource Specialists and Service Coordinators be held at the current level. The draft letter will be presented to the full Council tomorrow (April 23) and, if approved, revised, signed and sent by Randee Gabriel.

**Florida Interagency Coordinating Council
for Infants and Toddlers (FICCIT)
Public Policy Committee**

April 22, 2008

Action	Person(s) Responsible	Date Due	Outcome
Forward "Thank you" notes to families for sharing stories for annual report to State office	Randee Gabriel	May 1, 2008	Thank you notes
Send out "Thank you" notes and four copies of Annual Report and Palm Cards to families in Report.	Janice Kane	May 6, 2008	Dissemination
Forward electronic version of cover letter in Report to Lori Fahey	Janice Kane	April 24, 2008	Forwarded version
Prepare cover letter for legislators (from cover letter in Report) to include with Annual Report	Lori Fahey	April 25, 2008	Cover Letter
Deliver letter and Annual Report to legislators at the Capitol mailroom	Lori Fahey	April 25, 2008	Dissemination
Deliver letter and Annual Report to Governor's Office. Give to Governor, Lt. Governor, Chief of Staff, and Children's Cabinet Staff person at Governor's Office (20 copies for Cabinet members)	Lori Fahey	April 25, 2008	Dissemination
Department of Health promote Annual Report with Children's Cabinet	Janice Kane	May 6, 2008	Promotion
Distribute two copies each of Annual Report at FRS meeting (30 copies)	Randee Gabriel	April 25, 2008	Dissemination
Follow up with e-mail to FRS members and provide link to Report on website	Randee Gabriel	April 29, 2008	Dissemination
Distribute copies to Viamonte-Ros, Sloyer, and Chiarro	Janice Kane	May 6, 2008	Dissemination
Update FICCIT webpage to include 2006-2007 Annual Report and palm card	Janice Kane Tameka Davis	April 23, 2008	Updated webpage
Prepare e-mail cover blurb for different stakeholders' listserves to send Annual Report	Lorraine Allen	May 6, 2008	E-mail
Send e-mail to all Policy group members encouraging them to send to their listserves	Lorraine Allen	May 6, 2008	Dissemination
Send e-mail to Bambi Lockman to include in the BEEES weekly memorandum; Cathy Burton, FDLRS, and Homeless Education Liaisons	Lorraine Allen	May 6, 2008	Dissemination

Send e-mail to Lilli Copp, State Head Start Collaborative Office, and Miami-Dade Interagency Coordinating Council	Angelia Malave	May 7, 2008	Dissemination
Get with Lou Ann Long regarding putting Central Directory link on FICCIT webpage	Angelia Malave	May 7, 2008	Updated webpage link
Prepare letter to send to Surgeon General Viamonte-Ros regarding budgetary cuts.	Public Affairs Sub-committee	April 22, 2008	Letter
Send letter to Surgeon General Vimonte-Ros regarding budgetary cuts.	Randee Gabriel	May 2, 2008`	Dissemination
Send Janice Electronic Copy of Palm Card	Angelia Malave	April 25, 2008	Update Web

